



AGCAS

The Association of Graduate
Careers Advisory Services

AGCAS Annual Conference 2020 17–18 June 2020, Nottingham Trent University



Sponsorship and Exhibition Opportunities

The AGCAS Annual Conference is changing in 2020, we are moving the date to June and it will run over two days. Taking place in the Newton and Arkwright Building, Nottingham Trent University City Campus, this is the highlight of the HE careers calendar and will still be AGCAS' biggest event. This conference presents an excellent opportunity to engage with around 400 careers professionals from around the UK, Ireland, and Europe and beyond.

This year we are also introducing the conference app. Delegates will need to download the app to access the programme and will be able to contact delegates directly, receive up to date information, last minute changes and more. All exhibitors and sponsors will be listed on the app along with their logo linked to their website, phone number, an email contact, website address and company description.

Delegates will receive a canvas goody bag this year comprising useful conference items such as a notepad, pen, water bottle, leaflets and information.

Conference sponsorship package £4,000 + VAT - SOLD

You will have exclusive status as the conference sponsor, the benefits are:

Pre- and post-conference publicity

- The words 'Conference Sponsor' and your logo will appear alongside the conference title on all delegate emails and publicity communications
- National and international reach through conference advertising to over 3,300 AGCAS members via email, on the AGCAS website and in the AGCAS e-newsletter, ARENA

Publicity during the conference

- Your logo and website link will feature prominently on the conference app home screen.
- Your logo will appear on the front and back of each name badge worn by delegates throughout the conference
- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- You may exclusively provide appropriate signage, such as pop-up banners, for use in the conference registration area
- You will feature prominently on holding slides displayed before keynote sessions
- You will be thanked on stage during the first day's welcome address

Conference exhibition

- An exhibition stand on both days of the conference – to include one table, two chairs, power supply, Wi-Fi access and a tablecloth
- Two representatives can attend the exhibition with the opportunity to attend all keynote presentations and workshops

AGCAS Awards for Excellence Dinner

- You will host your own sponsored conference dinner table with up to three places for your representatives.

Additional conference sponsorship opportunities

Delegate lanyards £900 + VAT

Lanyards produced and supplied by AGCAS

- Your logo prominently displayed on both sides of each lanyard
- An invitation for your representative to attend the conference with access to all keynote presentations, and workshops
- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- Your logo and website link on the AGCAS Annual Conference 2020 website page

Canvas bags £800 + VAT

Canvas bags produced and supplied by AGCAS



- Your logo prominently displayed on one side of the bag
- An invitation for your representative to attend the conference with access to all keynote presentations, and workshops
- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- Your logo and website link on the AGCAS Annual Conference 2020 website page

Promotional items for inclusion in canvas bag e.g. leaflets, pens, notepads, re-useable water bottles, travel mugs, highlighters and memory sticks etc. £350 + VAT each

Supply your own promotional items for inclusion in the canvas bag for all delegates

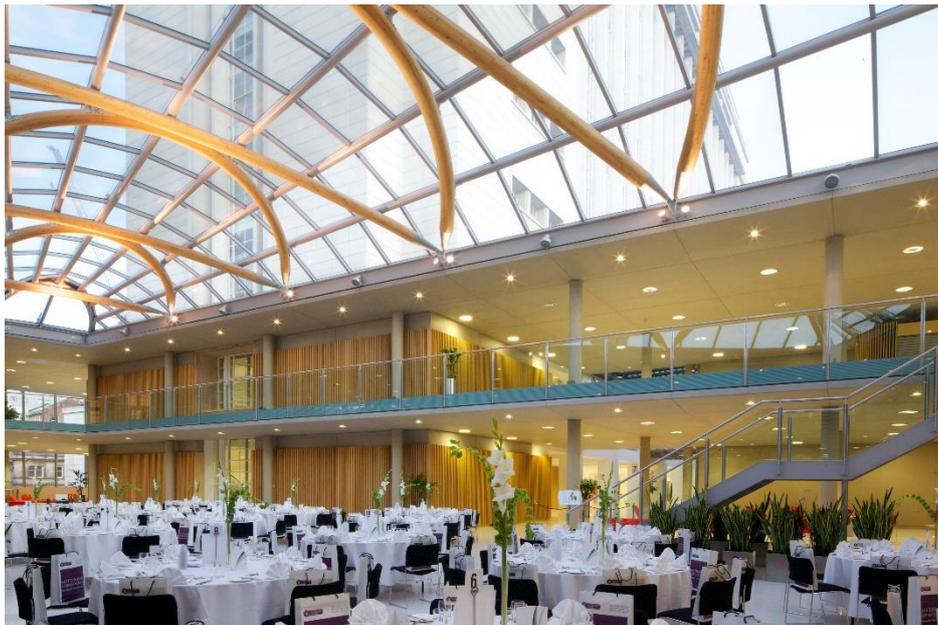
- An invitation for your representative to attend the conference with access to all keynote presentations and workshops.
- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- Your logo and website link on the AGCAS Annual Conference 2020 website page

AGCAS Awards for Excellence sponsorship opportunities

The AGCAS Awards for Excellence dinner will take place in the Newton and Arkwright Building, Nottingham Trent University City Campus on Wednesday 17 June 2020 from 19:15.

AGCAS Award for Excellence dinner and Wine Reception sponsor £2,200 + VAT - SOLD

- Your company logo will be displayed throughout the awards dinner and bar area where the wine reception will take place
- Opportunity for your representative to address delegates during the wine reception
- You can sponsor an award of your choice at the AGCAS Awards for Excellence ceremony (subject to availability)
- Your representative will be invited to present the award
- You will have your own named sponsored conference dinner table with two places for your representatives.
- You will be thanked on stage as the Awards for Excellence dinner and wine reception sponsor
- A4 or A5 single sheet insert in the conference goody bag
- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- Your logo and website link on the AGCAS Annual Conference 2020 website page
- Your logo will feature on slides displayed during the Awards ceremony



Award sponsorship and dinner £950 + VAT

Be associated with innovative and excellent practice in HE careers work:



- Building Effective Partnerships Award - SOLD
- Research Informed Practice Award
- Strategic Innovation Award
- Supporting Student/Graduate Employability Award - SOLD
- Significant Contribution Award – Group
- Significant Contribution Award – Individual
- Outstanding Newcomer Award

Sponsor an award and you will receive:

- Your logo and website link on the AGCAS Annual Conference 2020 and AGCAS awards for Excellence website pages
- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- An invitation for a representative from your company to present the award
- Your organisation thanked on stage as an award sponsor
- Host your own sponsored conference dinner table with two places for your representatives. Choose who you would like to sit at your table and invite them personally
- Your logo will feature on slides displayed during the Awards ceremony
- Photographs of the event published on the AGCAS website

AGCAS Awards for Excellence dinner table sponsors £800 + VAT

Host your own sponsored table at the awards dinner with two places for your representatives.

- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- Your logo will feature on slides displayed during the Awards ceremony
- Your logo and website link on the AGCAS Annual Conference 2020 website page
- Host your own sponsored conference dinner table. Choose who you would like to sit at your table and invite them personally



Exhibition Stands

Exhibition opportunities

£600 + VAT 1 day; £700 + VAT 2 days – last few stands remaining

Exhibitions take place at the heart of our conferences where delegates network during registration, refreshments and lunch breaks. Being an exhibitor gives you a chance to raise brand awareness, showcase your organisation and network face-to-face with around 400 career professionals from across the UK, Europe and worldwide. Exhibiting offers you the opportunity to be directly involved with the conference by attending the keynote talks and workshops offered, and being able to pitch directly to the delegates. In addition to your stand, your exhibition package offers:



- Your logo, website address, email, phone number and 200 word description will appear on the conference app
- Your logo on slides displayed to delegates throughout the conference
- Your representative will have an opportunity to present a one-minute elevator pitch to delegates on Day 1
- Your website link on the AGCAS Annual Conference 2020 website page



The Association of Graduate
Careers Advisory Services

Contact: Moira Dodd

Email: moira.dodd@agcas.org.uk

Telephone: 0114 251 5752